

**Multnomah Athletic Club**  
1849 SW Salmon Street  
Portland OR 97205

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**TITLE: Advertising Premium Positions in The Winged M POLICY NO. C-20**

**POLICY:** RIGHT OF FIRST REFUSAL Premium position advertisers with 12 month contract agreements shall have the RIGHT OF FIRST REFUSAL to renew or cancel in their reserved premium position pages. Upon contract renewal, premium position advertisers shall have five (5) business days after receipt of the renewal proposal from MAC within which to accept it on the terms presented. If advertiser does not accept such proposal on such terms within such time, MAC shall be free to contract with any advertiser that adheres to MAC Advertising Terms and Conditions. Notwithstanding the Right of First Refusal above, MAC will work with premium position advertisers in good faith to attempt to renew their agreements no more than 60 days before contract expiration.

**PREMIUM POSITION DEFINITION** Premium position is defined as an exclusive fixed page placement in The Winged M. Please refer to rate card for current premium position offerings.

ORIGINAL ON FILE IN EXECUTIVE OFFICE

APPROVED BY

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General Manager

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Marketing and Communications Director

FORMULATED November 6, 2019

REVIEWED

REVISED